



Image shows possible combination of C11 customer display and POS 7 system



Customer display C11

Inform, advertise and entertain

PERFECT ENSEMBLE

The C11 is exclusively available for the Vectron POS 7 system and comes with a matching design. It is attached to the stand of the POS 7 with a joint.

ACTIVE ADVERTISING

From promotions and discount specials to slide shows and campaigns, the display shows your customers everything that is topical and important.

DIGITAL RECEIPT DISPLAY

The digital receipt contained in the Vectron digital package is directly displayed as QR code on the customer display. The ecological alternative to the paper receipt.

Your benefits

- ▶ **Flexible**
Receipt display, images, slideshows and split screen mode
- ▶ **Ergonomic**
Adjustable inclination and rotation angle for optimal alignment to the customer
- ▶ **Efficient**
Control of font, background colour etc. via the POS system

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FLEXIBLE DISPLAY LAYOUTS

Without a long lead time, you can immediately start communication with the finished display layouts from Vectron. Display of receipts, images, slide shows and split screen mode - the spacious customer display provides you with numerous options for presenting your advertising message, your discount campaign and your digital receipts. This is how you inform your customers and put your current topics and campaigns into focus at the point of sale.

EASY CAMPAIGN MANAGEMENT

The C11 offers sufficient space for daily updated offers and campaigns imported centrally from the back office. This allows you to direct customer interest in real time and successfully control the sale of specific products.

HIGH QUALITY

The TFT-LC display in a high-grade aluminium housing shows your contents on a screen diagonal of 11.6 and in full HD resolution of 1920 x 1080 pixels. For optimal alignment to the customer's position you can adjust the display's inclination and rotation angle. Up to two peripheral modules such as a scanner or operator lock can be attached at the mounting points.

BRIEF & CONCISE OVERVIEW

- ▶ High-grade aluminium housing
- ▶ TFT-LCD with LED-backlight
- ▶ Screen diagonal 29.5 cm (11.6")
- ▶ Full HD resolution (1920 x 1080 pixels)
- ▶ Mounting at stand of POS 7 or with VESA mount
- ▶ Control via the POS system
- ▶ Hold buffer floating
- ▶ Various layouts selectable
- ▶ Background image and slideshow possible

For additional details see the technical data sheet at www.vectron-systems.com

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