

Vectron Systems AG

Willy-Brandt-Weg 41
D – 48155 Münster

Contact: Daniela Franka Tünte

Public Relations
T +49 (0)251 2856-144
daniela.tuente@vectron.de
www.vectron.de

Internorga 2023: New ordering solutions from Vectron **Simple digital processes for more turnover with less staff input**

Münster, 3. Februar 2023 – At Internorga Vectron presents the first of a series of planned ordering solutions that speed up the ordering process, relieve the team and increase sales. With the new in-house ordering solution for gastronomy, guests can order at the table themselves. To do so, they scan a QR code placed on the table with their smartphone to access the online menu. Since all items displayed come directly from the cash register, they are always up-to-date. Duplicate maintenance is avoided and no extra app is necessary.

Orders are placed as usual from online delivery platforms. As soon as the order is sent, it automatically lands in the Vectron POS system and is printed out for preparation in the kitchen or at the counter. If available, the display on a kitchen monitor also works, of course.

Full control and flexibility

The in-house ordering solution is extremely flexible. It is possible to allow self-ordering only for certain groups of items, such as drinks. Food can then still only be ordered from the service staff, but no guest has to wait impatiently for a new drink. Sales increase, and so does guest satisfaction. In addition, the ordering solution makes it possible to define areas, e.g. to restrict use to the outdoor area. This reduces long distances and relieves the staff.

Those who wish can also allow payment by smartphone via Paypal. With One Touch, this can be done quickly and conveniently without entering a user name, password or payment information. Self-ordering with its simple processes can be seamlessly integrated into existing workflows. The accelerated ordering and checkout processes increase convenience for guests and reduce staff costs.

In addition to self-ordering, online ordering via the restaurant's website is already possible using the digital menu. An interface to Lieferando can now also be booked and transfers the orders directly to the Vectron POS system. Further ordering solutions will follow.

Hall A2, booth 133



Vectron's convenient self-ordering reduces staff deployment while increasing guest satisfaction and turnover.

Photo credit: Vectron

About Vectron

With more than 250,000 POS systems sold to date, the listed Vectron Systems AG is one of the largest European suppliers of POS solutions. Building on this, the area of apps integrated into the POS systems as well as digital and cloud-based services is becoming increasingly important in the catering and bakery sectors. The spectrum of solutions ranges from loyalty and payment functions to omni-channel ordering, online reservations and on-line reporting.

In the retail segment, the wholly owned subsidiary acardo group AG is one of the leading providers of consumer activation tools, such as coupons, cashback solutions and consumer apps in Germany. These are now used in more than 30,000 stores, consisting of grocery stores, drugstores, cinemas and pharmacies. In doing so, acardo offers customers a full service, from conception and technical implementation to coupon clearing. Customers include the largest companies in their respective industries, such as EDEKA, Müller, Nestlé, Unilever, Kellogg's, Krombacher, Coca-Cola, PEPSI, Beiersdorf, Hexal, CinemaxX, Cineplex, Universal and Warner Bros.