



# Things can be so simple.

Digital POS solutions for **bakeries**



## Reliable bakery partner for 30 years

Powerful - reliable - tax office-compatible

Vectron's bakery POS solutions facilitate the day-to-day business of bakeries and confectioners with coffee, snacks and pastries - and sustain the digital transformation in accounting and merchandise management. Thanks to our experience with sector-specific software, we can offer our users mature and functional interfaces to all relevant bakery software solutions.

Our POS solutions have earned a good reputation in bakeries. Vectron POS systems can handle changing operators, demanding work environments and twelve-hour continuous operation, as well as the digital data flow between adjacent industry and company systems.

### Your benefits with Vectron POS systems

- ▶ Tailor-made for your company
- ▶ Versatile solutions for bakeries
- ▶ Fully-integrated Payment solutions
- ▶ Expansion options for your company growth
- ▶ Professionalism in hardware, software and Cloud services
- ▶ 100 % tax office compatible (GoBD) and TSE-capable



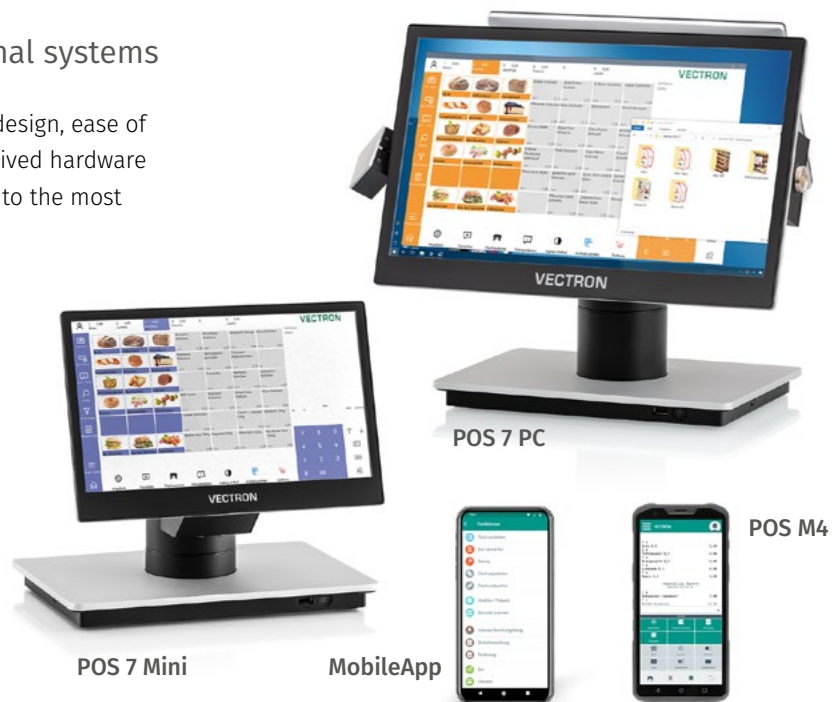
# Reliable POS systems

Full performance for POS, office and external systems

POS systems from Vectron are characterised by a modern design, ease of use, and fail-safe operation. Powerful processors and longlived hardware components combined with our POS software are adapted to the most demanding workflows in your branches.

Thanks to years of experience with the sector-specific software we can provide our users with mature and functional **interfaces to all relevant bakery software solutions** and develop new connections as required.

Be it ordering, production planning, personnel deployment or branch control – Vectron's bakery POS solution provides digital connection options to virtually any desired bakery program.



## Bakery-specific functions

- ▶ Bakery-specific GUI
- ▶ Online shop connection
- ▶ Time & attendance at the POS system
- ▶ Time-controlled price/layout changes
- ▶ Functions for orders, preorders, returns and inventories
- ▶ Integrated money changer
- ▶ Coloured assignment of hold buffers to the operators

## Accessories for Vectron POS systems

Inform your customers with additional displays about transaction details and about products, campaigns or special offers of any type. Alternatively you can do without the paper receipt and show the myVectron digital receipt directly on the customer display (C100, C11) as QR code. Or you bundle operation and payment in once device with the Vectron Payment terminals (A920 PLUS, A77 PLUS) to perfectly complement your stationary POS system.

- ▶ Customer displays
  - **C100** (10.4" TFT-LC-display)
  - **C11** (11.6" TFT-LC-display - for the POS 7 system)
- ▶ Order and payment terminals
  - **Vectron A920 PLUS** (with invoice printer)
  - **Vectron A77 PLUS**
- ▶ Weighing platform **SC25**: min. 20 g; max. 6 kg
- ▶ Additional accessories: cash drawer, invoice printer and barcode scanner



# Digitisation for your branch

The **myVectron digital packages** round off our offer for your bakery and guarantee the integration of Cloud Services at all levels. Complete your Vectron POS system with numerous applications like **digital receipt, fiscal archives, MobileApp, POS updates** and many more.



The myVectron App ensures that you constantly have an overview of your most important company figures.

- ▶ Clear graphics
- ▶ Daily turnover company-wide and by branch
- ▶ Branch access authorisations
- ▶ Turnover forecasts, trends and projections



With the DATEV ECR archive online, you archive POS data for your tax consultancy in the DATEV cloud on a daily basis.



With **POS Software subscription** you use the powerful Vectrons POS software as a flexible subscription model. Save also 50% when purchasing the POS 7, POS 7 PC or POS 7 Mini.



Thanks to the **BI interface** it is possible to retrieve real-time reporting data of your POS systems from the Vectron Cloud across all branches. Connect the analytics and HR planning tools that suit you through this secure, modern REST API to manage your business more efficiently through numbers, data and facts.

## bonvito – Customer retention made by Vectron

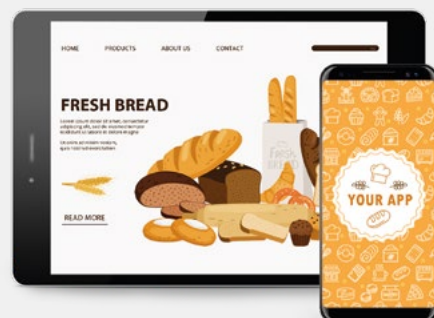
Use **bonVito** to benefit from the advantages of a professional customer retention system. It enables individual, specific measures for customer retention and increased sales without major costs and a great deal of additional work. Thanks to its modular design, you can match it perfectly to your requirements and easily expand its range of services at any time.



- ✓ Module "Collecting points"
- ✓ Digital stamps
- ✓ Couponing
- ✓ E-Payment

## Digital solutions with our partners

- ▶ Own bakery online shop and customer app
- ▶ Self ordering terminal
- ▶ Order- Pickup-Manager
- ▶ Table service per smartphone as Web
- ▶ AppGlory cash system
- ▶ Digital menu





# Jackpot for successful bakeries

## 1 Intelligent POS systems

The intuitive and easy operation of our POS systems facilitates your daily business and enables the simple networking of stationary and mobile devices to increase the workflow efficiency in your branches.

- Intelligent POS systems with fiscal security
- Intuitive software and digital solutions with high performance
- Browser-based applications at the touch of a button on your POS system
- Environmentally friendly and cost-saving thanks to digital receipt

## 2 Safety in everyday branch life

Even in case of sophisticated workflows and permanent operation, our POS systems remain reliable and provide a high level of security against failure and tampering. Our Cloud services offer additional options for data backup like the fiscal or invoice archives.

- High hardware quality and durability
- Easy and intuitive operation
- Secure processes from the head office to the branch
- Offline capability and POS system backup in the cloud
- Stable cash register network and hold buffer floating

## 3 Everything from a single source

Vectron offers a comprehensive bundle of reliable hardware, intuitive software, digital solutions and all required services to cover all the needs of your branch.

- Numerous interfaces to bakery-specific software systems
- Payment as perfect solution for bakeries
- Backup of your tax-relevant check data in the myVectron-Cloud
- Automated connection to your DATEV-Online Kassenbuch

## 4 Customer retention made easy

A broad variety with target groups of all ages, from loyal regular customers to spontaneous occasional shoppers, changing product ranges and freshly produced goods every day - bonVito helps bakeries to increase turnover in their daily business with more customer loyalty.

- Make customers your friend
- Large variety of automated campaign options (e.g. loyalty cards and points collection)
- Stronger frequency on weaker days
- Make transactions tamper-proof

## 5 Individual solutions

With numerous options for connecting peripheral devices and industry-specific software, you can expand and adapt the system to your individual needs.

- Interfaces to all known bakery software solutions and payment terminals
- Mapping of your own processes and extension options as an individual solution
- Live connection of external reporting applications to your POS data

## 6 Personal on-site service

Together with the specialised trade, we accompany large and small companies on site, conscientiously and service-oriented on their way to success.

- On-site service thanks to permanent contact persons who know your enterprise and your requests
- Nationwide service network of qualified Vectron retailers

## myVectron Digital packages



The comprehensive cloud solution with fixed and optional modules of your choice from the following categories:

- ✓ Cashing and paying
- ✓ Guest service
- ✓ Support and safety
- ✓ Reporting
- ✓ Partner solutions

# VECTRON

BY SHIFT ④

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